Allison Chen   Allison Chen

NAME
        Allison Chen – User Experience Designer

Contact
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DESCRIPTION
        allison is an advocate for user's success, engaging user experiences and designing
        solutions. She is passionate about community, culture, and staying ahead of the curve.
        Her B.A. in psychology provides insight into understanding user needs and motivations.

HISTORY
        * Aces ABA
            – Behavioral Interventionist || *2023–present*
                Implements treatment plan for young clients with autism.
                * **Data-Driven:** Uses data to make informed decisions and adjustments to
                intervention plans.
                * Provides direct support to individuals to address specific behavioral
                challenges.
                * Communicates progress and concerns effectively to relevant
                stakeholders.
        * Apex Desk Web Services
            – Freelance UI/UX Designer || *2022–present*
                Collaborated within cross-functional teams to enhance user interfaces
                for web and mobile platforms. Facilitated communication between
                stakeholders and clients to ensure satisfaction.
                * **User Research:** Recruited participants and conducted 1:1 interviews.
                Analyzed user surveys, task-based user tests, and A/B tests.
                * **Wireframing:** Developed conceptual diagrams, wireframes, visual
                mockups, and animated flows.
                * **Qualitative Analysis:** Analyzed and synthesized data to distill
                actionable insights.
                * **Iterative Prototyping:** Created low-to-high fidelity prototypes;
                designed usability tests.
        * South Kitsap Lacrosse
            – UI/UX Designer || *2022–2023*
                Revamped website for enhanced functionality and improved user
                navigation. Collaborated with teams to coordinate business and user
                requirements.
                * **Usability Testing:** Leveraged user research insights to drive
                ideation. Conducted testing on prototypes to ensure functionality and
                usability.
                * **Client Communication:** Collaborated with stakeholders and the
                development team to ensure accurate implementation of design.
                * **Navigational Improvement:** Improved user's ability to find information
                by 27%.
        * XiaoMi Corporation, China
            – User Experience Intern || *Jun 2019–Aug 2019*
                Learned essential skills in design software and software development.
                Participated in designing new phone interface recent update.
                Launched updated weather system that increased usability by 16%

SKILLS
                        User Research   User Flows   HTML & CSS
                        Interaction Design   User Centered Design   Figma
                        Information Architecture Usability Testing   Photoshop & Illustrator
                        Wireframing   Analytics   After Effects
                        Mockups & Prototypes   Responsive Web Design   Invision

FILES

* Formal education
  – BA, Psychology from **University of California, Berkeley, 2018—2022**
  – BA, Art Practice from **University of California, Berkeley, 2018—2022**

* Certifications
  – Registered Behavior Technician (RBT) Certificate
  – UI/UX Certificate from University of California, Berkeley Extension
  – Berkeley Certificate in Design Innovation