

ALLISON CHEN

USER EXPERIENCE DESIGNER

Irvine, California
allisonchen.online
allisonchen223@gmail.com
Linkedin.com/in/ayxc

EXPERTISE **UX Designer** with a strong focus on intuitive and engaging user experiences

Background in psychology provides valuable insights into understanding user needs and motivations
Proactive collaborator that excels in cross-functional teams with multifaceted goals while keeping the focus on the user.

EXPERIENCE **UI/UX Designer**
Apex Desk • Jul 2022 - Present

Collaborated within a cross-functional team to enhance user interfaces for web and mobile platforms. Facilitated effective communication between stakeholders and clients to ensure overall satisfaction.

- **User Research:** Recruited participants and conducted 1:1 interviews. Analyzed user surveys and moderated task-based user tests and A/B tests.
- **Wireframing:** Developed conceptual diagrams, wireframes, visual mockups, and animated flows.
- **Qualitative Analysis:** Analyzed and synthesized data to distill actionable insights to inform the design process
- **Iterative Prototyping:** Created low-fidelity and high fidelity prototypes; designed usability tests and conducted them with users at multiple stages of development.

UI/UX Designer
South Kitsap Lacrosse | allisonchen.online/skitsap-lacrosse • 5 weeks

Revamped website for enhanced functionality and improved user navigation. Collaborated with a team to coordinate business and user requirements.

- **Usability Testing:** Leveraged user research insights to drive site mapping, card sorting, and wireframing activities. Conducted rigorous testing on prototypes to ensure their functionality and usability met high standards.
- **Client Communication:** Collaborated with stakeholders and the development team to ensure that the design was implemented accurately
- **Navigational Improvement:** Implemented a new navigation system that improved the user's ability to find information on the website by 27%

User Experience Intern
XiaoMi China • Jun 2019 - Aug 2019

Participated in designing a new phone interface in their most recent update. Learned essential skills in design software and software development.

- **Launch Participation:** Implemented new UI weather system the increased readability and usability by 16%

EDUCATION **University of California, Berkeley** | B.A Psychology, B.A Fine Art
Berkeley Certificate of Design Innovation
Berkeley, CA | 2018 - 2022

University of California, Berkeley Extension | UI/UX Certificate
Berkeley, CA | 2022 - 2023

SKILLS	User Research	User Flows	Style Guides
	Interaction Design	Personas	Prototypes
	Information Architecture	User Stories	Usability Testing
	Wireframing	Journey Mapping	User Interviews
	High-Fidelity Mockups	Mobile Design	Affinity Mapping
TOOLS	Figma	Photoshop	Miro
	Sketch	Indesign	AfterEffects
	Illustrator	XD	